

The Rainbow Society of Alberta

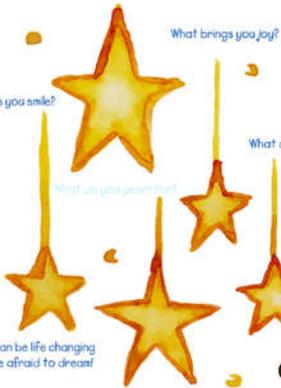
A Child. A Wish. A Dream Come True!

www.rainbowsociety.ab.ca

Dear friend,

Like you, we find it hard to believe we've been in the midst of a world-wide pandemic for the past year. The beginning of the vaccine roll-out program has brought a glimmer of hope and relief to all of us, and we're hopeful we'll see the return to our "old normal" by the end of 2021.

What would YOU wish for?



Niki, Roxanne, and I continue to adapt our activities to the ever-changing restrictions placed on all businesses and individuals. The one never-changing constant is our mission and drive to give the gift of hope by granting wishes for children in Alberta diagnosed with a severe chronic or life-threatening medical illness. Since our beginning 34 years ago, we've been privileged to touch the lives and create wonderful wish experiences for more than 1,150 children from 170 communities throughout our province.

2020 was a tough year for the children in our wish program and while we can't grant, or fulfill, any travel related wishes until such time as it's safe for our children to have those experiences, we're still very much granting magical wishes. Whoever could have predicted a backyard playset would become 2020's hottest item?

Our in-person fundraising events are being planned with the understanding they may need to be cancelled dependent upon gathering restrictions. We're very hopeful our 2021 Swing Fore Dreams Golf Classic will go ahead this fall. If you've participated in the past, you know how much fun it is! Meanwhile, we're still working on events that can run on virtual platforms, keeping everyone safe while raising much-needed funds. As you know, we're not government funded; **every dollar raised comes from the generosity of individual people and companies like you.** Once this crisis is over, we know we'll need to work harder than ever to ensure we never have to say no to a child due to lack of funding.

"If you want to touch the past, touch a rock. If you want to touch the present, touch a flower. If you want to touch the future, touch a life." – Author Unknown

Thank you for helping us continue touching the future.

Stay safe,

Craig Hawkins
Executive Director

